Flipcorder

HELLO FROM LOTUS APPS

Your whole day, unedited.

Flipcorder is a retro camcorder for iPhone, made for iPhone Duo. Film small moments through your day, and keep all of it: nothing is edited or removed.

Thanks for having a look. This kit has everything we could think of: what the app does, the facts in one place, words in a few lengths to borrow, and full-size screenshots in the folder next to this file. If anything's missing, write to us and a real person will answer.



Lotus Apps

The studio behind Flipcorder
Lotus Apps, LLC

HOW IT WORKS

Small moments. One raw film.

Flipcorder is for catching small moments through the day, 20 seconds at a time, with no editing and nothing removed. Each day gets a 30-minute tape, and a fresh one loads every midnight.

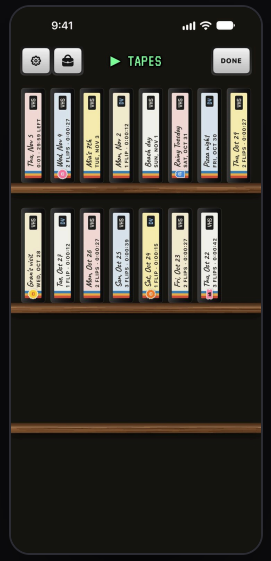
01



Flip.

Press the big red key. Each flip stops by itself at 20 seconds, with a calm countdown: no beeps, no rush.

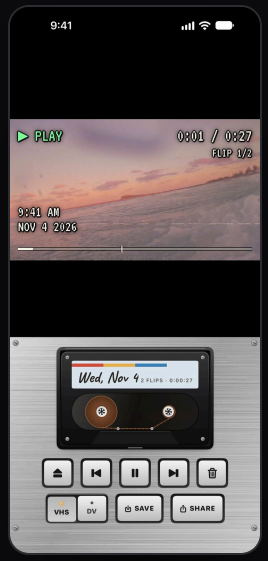
02



Fill today’s tape.

Every flip lands on today’s dated tape. It holds 30 minutes, like a real cassette, and shows how much is left.

03



Play it back tonight.

Tonight, save the day as one raw film and share it.

THE CAMCORDER

Made for iPhone Duo. Works on any iPhone.

The fold is the power switch

On iPhone Duo, open the phone and it's on; close it and your flip is saved. It films shut, too, and splits half open on a table.

A glowing POWER key

On every other iPhone, a glowing POWER key does the same job. Everything else works the same.

Save it, share it

One movie per tape, opening on a title card, in the camcorder look or as the clean HD original.

Widgets

Today's tape as a cassette on the Home Screen, with a flip from today in its window, and on the Lock Screen. They read only a copy kept on your phone.

They see themselves

Open it all the way and the person you're filming sees themselves on the outside screen, in the same retro look, with a REC light so they know when to wave.

Two looks

VHS, with bleeding color, tracking wobble and a date stamp, or crisp MiniDV. Switch a tape's look any time.

Gentle reminders, if you want them

Off until you turn them on. A quiet morning nudge or an afternoon check-in if today's tape is blank, an evening note when it's ready to play. Never a guilt trip.



Saving a tape: the camcorder look, or the clean HD original.

AT A GLANCE

Your whole day, unedited.

Flipcorder turns your iPhone into a 1991 camcorder. Everything you film today lands on today's dated tape, with nothing edited or removed. Tonight, save it to Photos as one raw film, in the camcorder look or as the clean original, and share it.

One price, paid once. No subscription, no in-app purchases, no watermark, no ads, nothing locked. The 20-second flip and the 30-minute tape are how this camcorder works, for everyone, and long takes are one setting away.

NAME	**Flipcorder** On the App Store as "Flipcorder: Retro Camcorder"
STUDIO	**Lotus Apps, LLC**
PRICE	**$4.99, paid once** No subscription, no in-app purchases, no ads
RELEASE	**23 October 2026** iPhone Duo launch day
DEVICE	**iPhone, iOS 26 or later** The iPhone Duo features need iOS 27.1
CATEGORY	**Photo & Video** Rated 4+
PRIVACY	**Videos stay on your iPhone** until you save or share them. No accounts, no tracking; only crash reports and usage stats, with a random number for your install, never who you are, and both can be turned off.
WEBSITE	**www.flipcorder.app**
VIDEO	**The launch reel, 26 seconds** www.flipcorder.app/assets/press/flipcorder-launch-reel.mp4
PRESS	**help@flipcorder.app**

WORDS TO BORROW

Take any of these, as they are or cut down.

A LINE

Your whole day, unedited.

A SENTENCE

Flipcorder is a $4.99 retro camcorder for iPhone, made for iPhone Duo: film small moments through your day with no editing, and tonight you can save one raw film of it.

A PARAGRAPH

Flipcorder is a retro camcorder for iPhone, made for iPhone Duo, by Lotus Apps. You film small moments through the day, 20 seconds at a time, and nothing is edited or removed: the chatter, the pauses and the fumbling for the stop button all stay in. Every flip lands on today's dated tape, which holds 30 minutes, like a real camcorder cassette. Tonight you can save the day as one raw film and share it, in a VHS or MiniDV look or as the clean HD original. On iPhone Duo, opening the phone switches the camcorder on, and the person you're filming sees themselves on the outside screen with a REC light. Stickers to earn and a kind streak live in a camcorder bag, and reminders are there if you want them. Widgets show today's tape on the Home Screen and the Lock Screen. One price, paid once.

Getting the names right

- **Flipcorder** is one word with a capital F. The studio is **Lotus Apps**.
- A recording is a **flip**; each day has its own **tape**.
- **VHS** and **MiniDV** are the names of the app's two looks, used as plain words.
- **iPhone Duo** is Apple's trademark: as written, not possessive or plural.
- There's a kind streak, but it isn't a streak app: spare tapes cover a day off, nothing nags, and the longest streak is always kept. Please don't describe it as a streak app.
- Flipcorder isn't made by, or modelled on, any camcorder maker, and isn't affiliated with Apple.

IN THE FOLDER

Everything next to this file.

- **flipcorder-press-kit**
  - Flipcorder Press Kit.pdf
  - **Icon**
    - flipcorder-icon.png · 1024 px
  - **Screenshots**
    - iPhone · 5 pictures
    - iPhone Duo · 11 pictures

Screenshots are full size, straight from the app on the iPhone and iPhone Duo simulators, with licence-free stock footage in the viewfinder. Use them as they are, or crop them; please don't put them inside a picture of a phone.

iPhone


01 viewfinder


02 recording

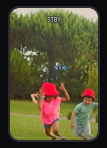

03 tape shelf


04 tape playing

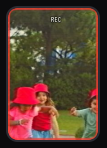


05 save choices

iPhone Duo


01 viewfinder outer


01 viewfinder


02 recording outer


02 recording


03 tape shelf


04 tape playing


05 save choices


bag


lens cap


looks dv


looks vhs

THANK YOU

That’s the end of the tape.

Thanks for reading, and for thinking about Flipcorder. If you’d like a different screenshot, a word on how it was made, or anything else, just ask.



PRESS	help@flipcorder.app
WEBSITE	www.flipcorder.app
VIDEO	The launch reel
STUDIO	Lotus Apps, LLC